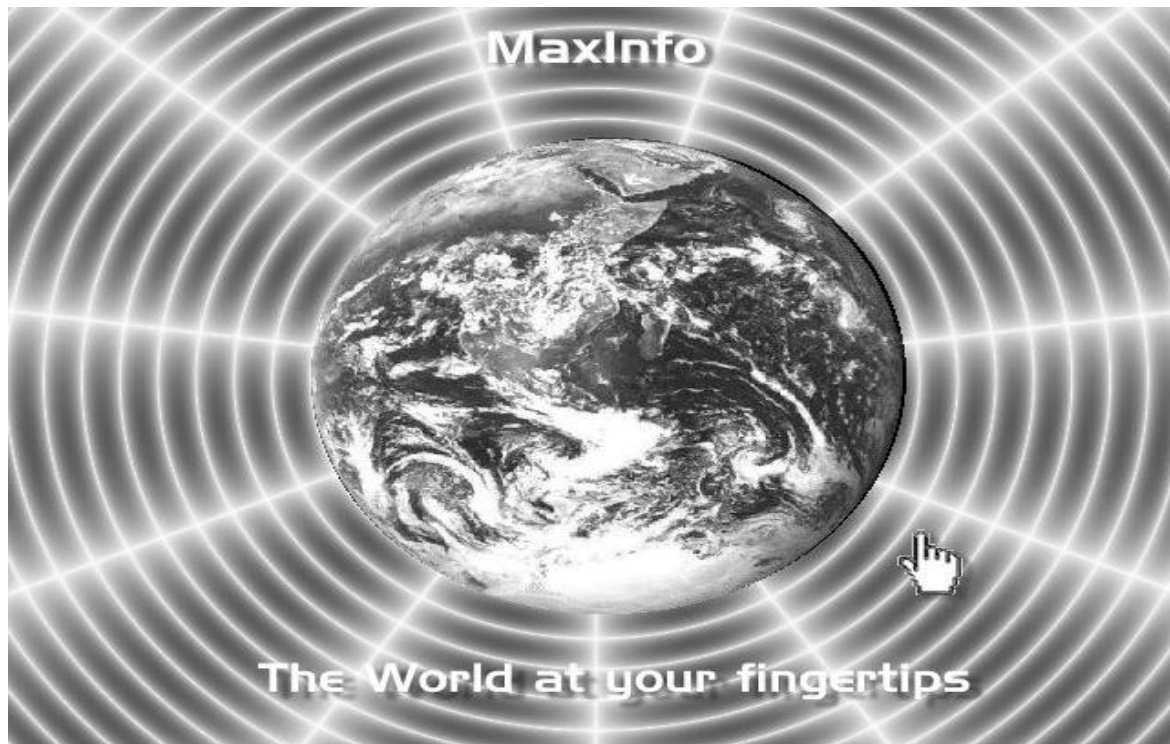


What the Internet can do for you.

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### Maxinfo Information Pack

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**Good Morning,****What can the Internet do for you?**

The Internet is one huge library full of information (of which yours can be part of), but not just that, it's also a meeting place where you can talk to people all over the world as though they're right next door to you, often news is on the Internet before its on television or any other media.

You need to think of the Internet as a electronic city that covers the world.

It has shops where you can buy CD's, cars or just about anything you can imagine. There are billboards, clubs, bar's, entire shopping centre's, live concerts, radio stations (live) from all around the globe, television stations (live), music recording, live interviews with famous people. There is no limit.

**This is the new-age-media and your chance to be part of it.**

If you have heard of the Internet you've probably heard of the massive search engines that you can ask the meaning of life and they just about give you an answer!! The Search Engines do work, but should not be solely relied upon. There are also News Groups (28,000 of them) where you can advertise your products or services with an amazing amount of people reading them.

**A company web page works by complimenting other advertising.**

Business cards for example can have your web page address (URL) and email address, customers that see this can then at their own pace, view the web page and get up-to-date information and any further questions can be emailed to you. Radio or Television advertising can also have a web address as you've probably seen already for yourself.

This 'online presence' will save you time and money and you will find it becoming an invaluable asset.

Web pages today are also becoming very 'interactive', you could for example have a group photo of all your employees and be able to click on one person out of the photo and send them email, or the instant some one emails you with a query an automatic email responder can email them a FAQ sheet with answers to common questions (also saving you money). Safe credit card transactions can also be placed on your web page allowing people to pay for products via credit card.

Some people I've talked to about getting a Web Page say "but I don't even have a computer"...well, you don't even need to have one.

What do you need to make a web page?

Some Information about your business or association, plenty of information always makes good reading. Product or service write-ups.

Perhaps some photographs (although I can come and take some myself)

Product photos.

Contact Information:

Phone numbers – fax numbers – email address – postal and street address

Optional:

History or future business developments.

Other company associations or business partners.

**Web Page Design**

\$35 / hour—initial set-up (includes Page Design, Scanning and Digital Photography free minor page updates, link-checks and site submission to Major Search Engines)  
(This is a one-off cost)

**Storage**

\$30 per month (Page Size Dependant) to store on Local 24hr web server.  
(Dual T3 Internet Backbone Connection)

**Updates**

Major Updates and Additions \$35.00 per hour chargeable in 15 minute intervals.  
I can come and take new photographs or use your own ones.  
Text can be e-mailed or posted for immediate updating.

**Optional**

(Recommended) \*Domain Name \$75 per year.  
(e.g. Companyname.co.nz) With a Domain name you also get 5 e-mail addresses such as help@Companyname.co.nz or manager@companyname.co.nz or forwarding addresses such as manager@companyname.co.nz being forwarded to an xtra e-mail address for example.

**Optional**

Internet set-up and training \$35/hr  
Training in e-mail, browser, ftp or news applications is available.

**Optional**

Xtra Internet Account \$29.95  
If you are new to the Internet Xtra is probably suited to you. \$2.50 per hour is very a very cheap way to keep in contact with clients in comparison with toll charges.  
For a new connection to Xtra cost \$29.95 which is billed to your Telecom account.

**Optional**

A Modem is what connects you to the Internet through your phone line.  
A 56k modem is recommended.  
These modems cost about \$80.

**.-=Support Local=-.**

